



CHRISTOPHER KOURTAKIS

CONTACT INFO

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chriskourtakis.com

Visionary and Experienced Marketing Professional

Skilled in sales, marketing (social, digital, traditional), brand management, customer service, dealer services, working with start up and fortune 500 companies on a local, international and global level

EDUCATION

Tiffin University
Masters of Business Admin.
Western Michigan
Bachelor of Science

WORK EXPERIENCE

Dominion Enterprises | Norfolk, Virginia
Web Solutions Consultant
January 2015 - Present

CERTIFICATIONS

Google Analytics
Google Adwords
Google Mobile
Hootsuite

MCH Development | Royal Oak, Michigan
Director of Marketing (Contract Role)
April 2014 - February 2016

PROGRAMS

Adobe Photoshop
SalesForce
Hootsuite
Tableau

Luna Entertainment | Novi, Michigan
Director of Marketing (Contract Role)
January 2013 - January 2014

SKILLS

Business Development
Territory Development
Account Management
Marketing Strategy
Strategic Planning

Gibbs Sports Amphibians | Auburn Hills, Mich.
Director of Sales, Marketing & Customer Service
October 2008 - December 2012

Digital Marketing
Social Media Mgmt.
Blogging/Web Content
Online Advertising
PPC / SEO / SEM
Lead Generation

360 Industry Solutions | Detroit, Michigan
Various Contract Roles
May 2005 - Current

Public Relations
Crisis Management

Brunswick Corporation | Lake Forest, Illinois
Director of Dealer and Consumer Services /
International Sales
October 1999 - May 2005

Analytics
Market Research

INDUSTRIES

QSR - Marine - RV - Powersports - Real Estate